

# PRIVACY POLICY



**Last Updated:** February 11, 2026

At **YYC Drones**, we value your privacy as much as we value our own. This Privacy Policy outlines how we collect, use, maintain, and disclose information collected from users of the [yycdrones.ca](http://yycdrones.ca) website (the "Site"). This policy applies to the Site and all products and services offered by YYC Drones.

## 1. Our Core Promise

**We will never sell, trade, or rent your personal identification information to others.**

We do not share your information with outside parties except to the extent strictly necessary to provide our services (for example, providing your address to a shipping carrier to deliver your order).

## 2. Personal Information We Collect

We may collect personal identification information from Users in various ways, including when you visit our site, register for an account, place an order, subscribe to our newsletter, or fill out a form.

Depending on your activity, you may be asked for:

- Name
- Email address
- Mailing/Shipping address
- Phone number
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**Voluntary Submission:** We collect this information only if you voluntarily submit it to us. You can always refuse to supply personal information, though it may prevent you from engaging in certain Site-related activities (like purchasing a product).

## 3. Non-Personal Information

We may collect non-personal identification information whenever you interact with our Site. This includes technical data such as your browser name, type of computer, operating system, and internet service provider. This data is used solely to improve the technical performance of our website.

## 4. Web Browser Cookies

Our Site uses "cookies" to enhance your experience. Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information (like keeping your shopping cart active). You may choose to set your web browser to refuse cookies or to alert you when cookies are being sent. Note that if you do so, some parts of the Site (such as the checkout process) may not function properly.

## 5. How We Use Collected Information

YYC Drones collects and uses your personal information for the following purposes:

- **To Process Transactions:** We use the information you provide when placing an order strictly to provide service to that order. We do not share this information with outside parties except as necessary to provide the service (e.g., payment processors and shipping couriers).
- **To Improve Customer Service:** Your information helps us respond more effectively to your support needs.
- **To Send Periodic Emails:**
  - **Transactional:** The email address you provide for order processing will be used to send you information and updates pertaining to your order. It may also be used to respond to your inquiries.
  - **Marketing (Opt-In Only):** If you decide to opt-in to our mailing list, you will receive emails that may include company news, updates, or related product information. If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
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## 6. How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

## 7. Changes to This Privacy Policy

YYC Drones has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. By using our Site, you acknowledge and agree that it is your responsibility to review this privacy policy periodically.

## 8. Your Acceptance of These Terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

## Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at: **YYC Drones** 69 Hendon Drive NW Calgary, AB T2K 1Y9 **Email:** [fpv@yycdrones.ca](mailto:fpv@yycdrones.ca)